



your lid matters

The El Paso Affiliate of Susan G. Komen for the Cure® Issues Yoplait “Save Lids to Save Lives®” 10,000 Pink Lid Challenge To Girl Scouts of the Desert Southwest

Program Overview: Through October 31, Yoplait yogurt will feature the special “Save Lids to Save Lives” lids on their yogurt. For each lid that is redeemed online Yoplait will donate .10 cents, plus an additional .10 for each lid mailed in, to Susan G. Komen for the Cure. Our Affiliate will receive proceeds based on the number of lids that are collected within El Paso.

Challenge: The El Paso Affiliate would like to challenge the troops of the Girl Scouts of the Desert Southwest to collect the MOST lids! Develop signs, posters, flyers and distribute within your school, place of worship, grocery store, and your parents’ places of employment! Ask everyone you know to help you collect the lids!

How to Get Involved:

1. Complete and submit your registration form to the Komen office by October 14, 2011 (1700 Murchison, Suite 207, El Paso, Texas 79902)
2. Pick up Yoplait collection boxes and posters from the Komen office or create your own. Visit <http://www.yoplait.com/sls/>.
3. Collect Yoplait pink lids.
4. Count and submit clean pink lids to the Komen office by December 21st!



Prizes: El Paso Affiliate of Susan G. Komen for the Cure will give prizes for the top three troops with the greatest number of Yoplait lids that are turned in by December 21st!

1st Prize: Gift Cards for Troop

2nd Prize: Pizza Party

3rd Prize: Ice Cream Party



For questions regarding the program, please contact Brenda Maxon at 915.533.4433!



Prizes to be awarded in January 2012.

Good luck and thank you for your support in the fight against breast cancer!

