

**girl scouts**   
of the desert southwest  
southern new mexico  
& west texas

## **2021 Annual Report**



# A Message from our CEO



Patty Craven  
Chief Executive Officer

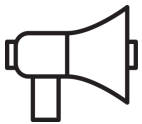
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## Our Mission:

Girl Scouting builds girls of courage, confidence and character, who make the world a better place.

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## Four Pillars of Girl Scouting



Life Skills



STEM



Outdoors



Entrepreneurship

Dear Girl Scouts of the Desert Southwest Members and Supporters,

As we reflect on the past year, we celebrate the incredible achievements and milestones of our Girl Scouts.

This last year continued our challenge as the pandemic continued, giving us more opportunities to excel in trying times. Our volunteers and Girl Scouts continued to meet virtually and created hybrid opportunities that included meeting outside, social distancing, working on projects and programs that included family members helping to complete the tasks, and moving from troop outings to family outings. Although the pandemic has had many downfalls, it did have some work that brought families together.

We, the movement in its entirety, paused in March of 2020. We planned new processes and methods to ensure girls and adults could continue with tried-and-true programs, and then we made a little pivot to more innovating methods ensuring Girl Scouts could continue, not only for the girls but the families and volunteers.

Girl Scouts continued. Each of you along with Girl Scouts across the country found new ways to sustain our programs, used our innovative thinking, and helped families, leaders, and our community through some tough times.

We are so excited with the changes that have come about in the past five months. We have vaccines to help prevent the spread of Covid. These vaccines were initially for people 16 and up. Now, with the swift movements of the many experts across the world, vaccines are now available for individuals 12 years of age and older. With these changes, we are starting to open back up. Girls, their leaders and families are now venturing out and going to camp, having bridging ceremonies, going on day trips, getting together outside for programs, service projects and just to socialize. The lack of socialization within our communities has had an impact on all of our youth. Having the ability to see each other, sit across a table together and create new memories that will last a lifetime. We are all ready for that and that is what Girl Scouts is about.

Sincerely,

Patty Craven  
Chief Executive Officer



# MEMBERSHIP YEAR 2020-2021

## 2021 Membership At-A-Glance

3,054

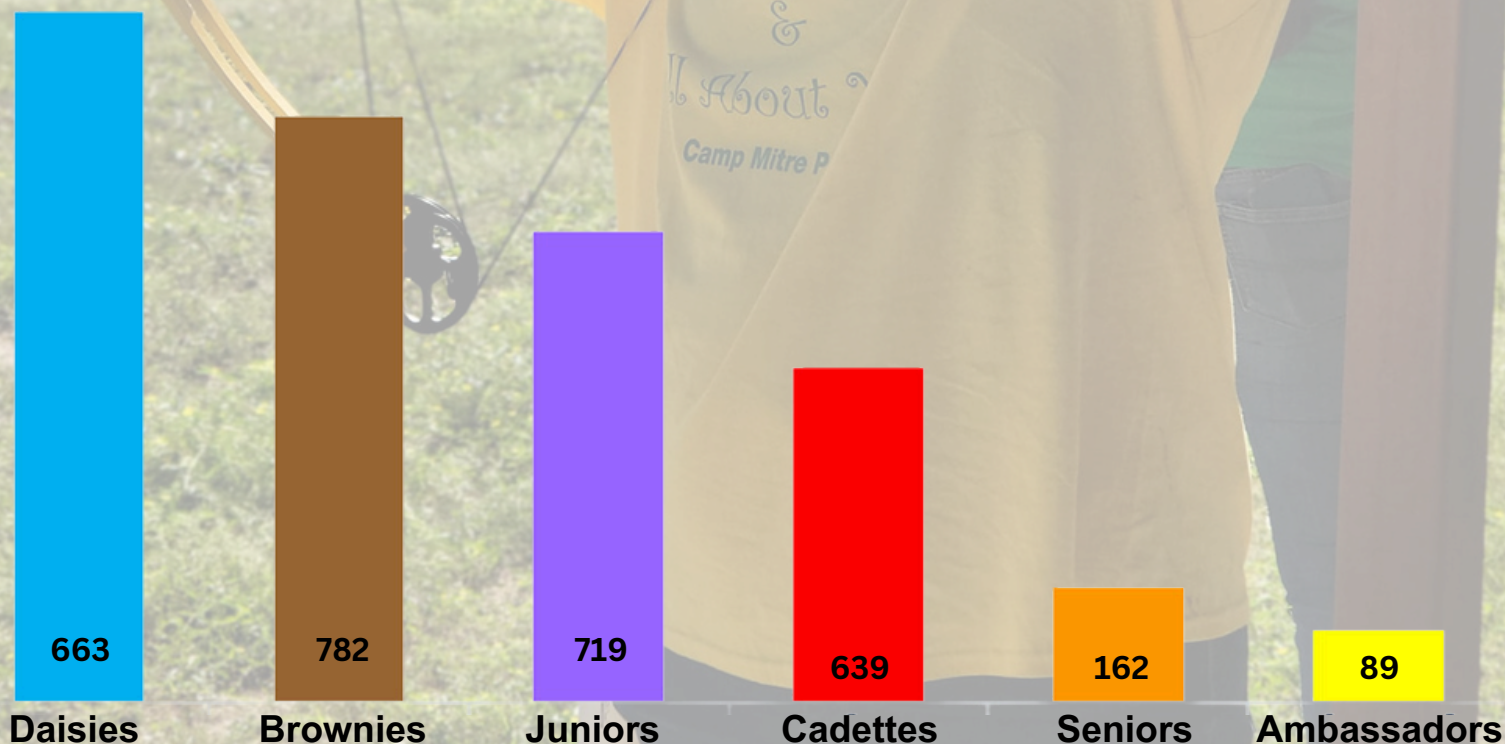
Girl Members  
Served

1,484

Adult Members  
Supported

215

Volunteer Led  
Troops



# **GOLD AWARD**

Seniors and Ambassadors earn the Gold Award - the highest award in Girl Scouting - by developing and carrying out lasting solutions to issues in their neighborhoods and beyond.

Gold Award candidates must complete a minimum of 80 hours on their project. Gold Award Girl Scouts truly are the world changers, rock stars, role models, and real-life heroes we all look up to.



**Alisa Pitchkolan**  
Breaking Apathy Series

**Orlyana Tantchou**  
Grow and Give Garden

# SILVER AWARD

The Silver Award is the highest award a Cadette Girl Scout can earn. Working with a small team of Girl Scouts or on their own, they must complete at least 50 hours of work on their project.

## **IRG**

**Reagan Dee Avis**  
Little Free Library

## **Troop 31046**

**Alexandra Starr Escamilla, Hana Khadija Tejani**  
Furnish a Library with books, for a special needs school

## **Troop 38823**

**Emmalyn Dorscheid**  
Little Free Library

## **Troop 51101**

**Katelyn Reese, Kathleen Hobbs, Madison Leuenberger, Skylar Armfield**  
Comfort for Cancer Patients

## **Troop 51123**

**Eleanor Krizek, Katelynn Tarango, Savannah Skow**  
Virtual Story Time

## **Troop 51123**

**Aaliyah Hursey, Angelica Shams, Kaylee Zeledon**  
Camp Hope Clothing Closet Revamp

## **Troop 51187**

**Eva Juno Martinez**  
Little Free Library



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## **Troop 52033**

**Thea Thomasson**

Operation make smiles

## **Troop 52104**

**Alexia BrookeLynn Delgado, Priscilla Cavazos**

Pet Adoption Bags

## **Troop 52105**

**Dianelly Gonzalez, Mallorie Weidger**

Kitty Wish List

## **Troop 52177**

**MaryRose Fausnaugh**

Free Little Library

## **Troop 55914**

**Divya Reed, Emily Aquino, Jane Rayas, Nell Kubasiak, Toni Mari Gonzalez**

You Live A Thousand Lives By Reading

## **Troop 58851**

**Valentina Matilde Carrillo**

One Mask at a Time

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## **Troop 61177**

**Addy Mae Bannon, Hannah Jo Ortiz, Olivia Diwa, Rebecca Sias**

A Little Conversation Can Make a Big Difference: Activities and Videos for Mentoring

## **Troop 61212**

**Amelie Leeah, Caroline Pitchkolan, Julia Crum, Kaydence Haffelder,  
Lorelai Sassenfeld, Mia Moreno, Sarah Sassenfeld**

A gift of Love

## **Troop 61298**

**Dia Ganjegunte**

Mobile Therapy

## **Troop 61229**

**Sophia Isabella Gonzalez**

Animal Mural for the Children

## **Troop 64277**

**Luna-Rayn Izabella Jacquez**

Caring for the Community

## **Troop 65902**

**Alison Varela, Daniela Limon, Emma Arriola, Olivia Guzman,**

**Poppy Arditti, Sarah Herrera**

Creating Safety in the Community

# BRONZE AWARD

The Bronze Award is the highest award a Junior Girl Scout can earn. Working with up to 20 other Junior Girl Scouts, they must complete at least 20 hours of work on their project.

## **Troop 20009**

**Hayden Levario, Lily Morgan**

Feeding our 4 Legged Friends

## **Troop 28114**

**Priya Galindo**

Safer Water

## **Troop 31046**

**Jai Shaffer, Olivia Dobson**

Restocking Little Free Libraries in Midland

## **Troop 34011**

**Emery Lachance, Lindsey White**

Cat Scratching Posts

## **Troop 52104**

**Alexis Cavazos, Azalea Villa, Eathelin Moreno, Isabella Farina, Katherine Rios, Kaylee Castillo, Montserrat Reyes, Olivia Caro, Paulina Lucero**

Pet Adoption Bags



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## **Troop 52105**

**Jasmine Arriola, Melanie Equeda, Miranda Perez, Monserrat Uribe,  
Valentina Uribe, Zao Gomez**  
Cook to Help Others

## **Troop 53008**

**Anna Whittenberg, Cassidy Cromartie, Emily Foster, Evelyn Patton, Hailey Mastriani,  
Kayla Penwright, Kieva DeFrancisco, Lilly Estrada, Lyra Brown,  
Payton Whiteaker, Sophia Howard**  
Scout Hut Ramp Repair

## **Troop 59022**

**Elizabeth Vasquez, Isabella Favila**  
Giving with Your Heart

## **Troop 61228**

**Alex Ricci, Audrey Couder, Delaney Gudenrath, Emma Gutierrez, Farrah Macias, Kyndal  
Carey, Samara Gonzalez, Savanna Ricci, Serena Kamau, Sierra Shultz**  
Heartwarming Memory Boxes

## **Troop 64125**

**Alejandra Nevarez, Lily Lerma**  
The Storytelling Library

# 2020 FALL PRODUCT PROGRAM

The Fall Product Program is a simple, fun introduction to Girl Scout entrepreneurship! Girl Scout families and friends can support a girl's troop by renewing their favorite magazine subscriptions, subscribing to new magazines, or ordering nuts and candy.

The GSDSW Fall Product Program is an optional council-sponsored program that combines educational activities with money-earning opportunities for the troops. The fall product program enables troops to earn start-up money by selling nuts, chocolates, magazine subscriptions, and more!



**\$12,066.60**

total troop and  
service unit proceeds

**401**

girls participated

**278**

girls earned a  
personalized patch

**13,438**

chocolates/nuts sold

**159**

girls earned the crossover  
patch, completing goals in  
both fall product and the  
cookie program

**583**

magazines sold



# 2021 COOKIE PROGRAM

**The Girl Scout Cookie Program® prepares girls with the business smarts they need to prepare for adventure.**

**Girl Scout Cookie entrepreneurs are always on a mission, are always sharpening their money smarts, are leaders in the making, are relationship builders, and are honest, fair, and responsible - lessons that will carry them for a lifetime of leadership.**

## Entrepreneurship & Financial Literacy

**962**

girls participated

**524**

average # of  
packages per girl

**\$129,789.12**

in rewards and desert  
dollars

**\$362,514.63**

in proceeds troop and  
service unit

**504,468**

total packages of  
Girl Scout Cookies  
sold in 2023



@girlscouts



# STATEMENT OF FINANCIAL POSITION

## AS OF SEPTEMBER 30, 2021

Revenue	2021
<b>Public Support</b>	
Contributions	\$ 77,881.00
Government Credits	\$ -
Grants and Foundations	\$ 205,764.00
United Way	\$ 77,395.00
Bequests	\$ -
Special Events	\$ 45,244.00
In-kind & Other Contributions	\$ 59,671.00
<b>Total Public Support</b>	<b>\$ 465,955.00</b>
<b>Program Related</b>	
Product and Merchandise Sales	\$ 2,182,117.00
Program Activity Fees	\$ 14,522.00
<b>Total Program Related Revenue</b>	<b>\$ 2,196,639.00</b>
<b>Other Revenues</b>	
Employee Retention Credit	\$ -
Investment Income	\$ 372,838.00
Rental Income	\$ -
Miscellaneous Income	\$ 34,268.00
<b>Total Other Revenue</b>	<b>\$ 407,106.00</b>
Net Assets Released	\$ 69,380.00
<b>Total Revenue</b>	<b>\$ 3,139,080.00</b>

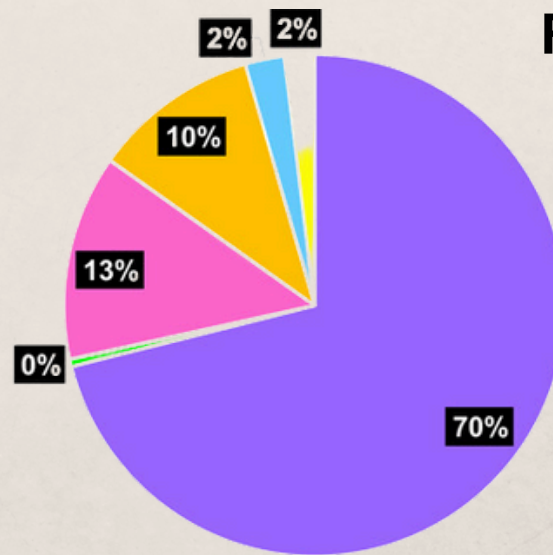
Expenses	2021
<b>Program Services</b>	
Service to Troops	\$ 2,730,936.00
<b>Support Services</b>	
<b>Management &amp; General</b>	\$ 893,272.00
Fundraising	\$ 222,605.00
<b>Total Expenses</b>	<b>\$ 3,846,813.00</b>
Change in Net Assets	\$ (722,103.00)
Net Assets Beginning of Year	\$ 6,354,877.00
Prior Period Adjustment	
<b>Net Assets End of Year</b>	<b>\$ 5,632,774.00</b>





# REVENUE & EXPENSE BREAKDOWN

## Revenue - All Funds \$3,139,080

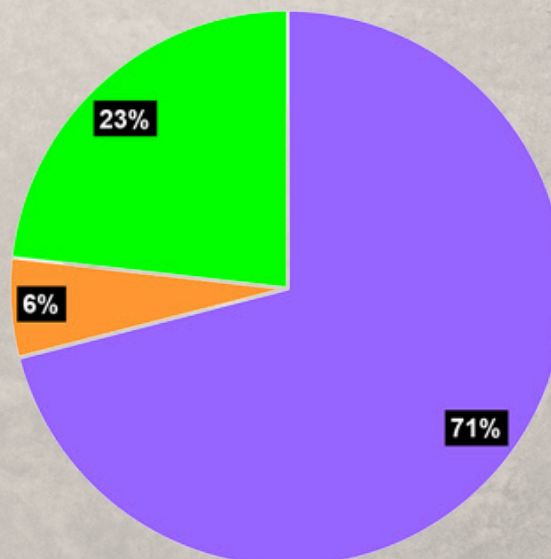


■ Product and Shop Sales \$2,182,117  
■ Other Revenue \$407,106  
■ United Way \$77,395

■ Program Activity Fees \$14,522  
■ Contributions, Grants, Special Events \$328,889  
■ In-kind and Other Contributions \$59,671



## Functional Expenses \$3,846,813



■ Services to Troops \$2,730,936

■ Fundraising \$222,605

■ Management & General \$893,272

# DONORS

## Thank you for investing in our girls!

Gifts listed were made between October 1, 2020 - September 30, 2021

### **\$5,000-\$10,000**

Karmen Hendrix Bryant  
Devon Energy Production Corp., Lp  
Helen Greathouse Charitable Trust  
Pevehouse Family Foundation  
Scharbauer Foundation  
Tambi & Richard Arnold  
The Henry Foundation  
Troop Mitre  
United Way of El Paso  
County  
United Way of Midland  
United Way of Odessa  
Wade Caldwell

### **\$2,500-\$4,999**

Fasken Oil and Ranch  
Frost Bank  
J. F Maddox Foundation  
Mary Lou Lou Cassidy  
Patty Craven  
Peggy and David Davis  
Sewell Ford  
United Way of Chaves  
County  
United Way of Lea  
County, Inc.

### **\$1,000-\$2,499**

Conocophillips  
Audrey & Mike Curry  
Carlsbad Community Foundation, Inc.  
Claudia Hayslip  
Community Foundation of Southern New  
Mexico  
Cotton, Bledsoe, Tighe & Dawson  
Donette Marble  
El Paso Electric  
Grant Community County Community  
Foundation  
Lisa Marks  
Michelle Fenton  
Mrs. Margaret Wade  
Oil Patch Kids  
Permian Basin Area Foundation  
Rosalind Redfern Grover  
Susan Spratlen  
Thrive in Southern New Mexico  
William and Denise Porter

### **\$500-\$999**

Amy & Calvin Hendrick  
Cece & A. J. Brune III  
Dale Wesley  
Fred G Yates Family  
Foundation Yates  
Frontstream  
Gerianne Green  
Grant Community County Community  
Foundation  
Hugh Epping  
Joan Whitt  
Julia Brown  
Laurie Johnson  
Mrs Melanie Pace  
Odessa Chamber of Commerce  
Optimist Club of Las Cruces  
Ryne Storm  
Sally Kvasnicka  
Sharla Hotchkiss  
Sunnye & John Dinger  
Teresa King  
Thomas & Carolyn Beall  
Tina Sevin  
United Way of Big Spring  
United Way of Lea County, Inc.

### **\$250-\$499**

Brian Etheridge  
Danielle & Kenneth  
Green  
Don & Martha Cooper  
Don Wilson  
Freda Walker  
Gloria Denman May  
Great Western Drilling  
Company  
Greg Smith  
Janai Rogers  
Julia Edwards  
Kat Chandler  
Kathryn Chandler  
Krysta and Matt Hadlock  
Leslie and Jeremy Worden  
Martha & Daniel Kallus  
Melissa Martinez  
Melissa Wardy  
Nicolette Oppermann  
Pioneer Natural Resources USA  
Schatzie Tighe  
Susan Slade  
Suzie and Kirk Boyd  
Teresa Carlos  
Texas Tech University Health  
Sciences Center  
Thais Ahlstrand  
Tilli Villalobos  
Tracee Bentley  
United Way of Carlsbad & South  
Eddy County  
Wal-Mart Foundation



# DONORS

## \$100-\$249

Anita Williams	Debby Morgan	Loren Little	Sarah Peet
Amanda Newsom	Drs. Richard & Debbie	Lowell's Pharmacy	Sharon & Wilson
Amy Womack	Reese	Lynn & Darryl James	Heidelberg
Ann Stromberg	En Li	Mary Beringer	Sondie Stockton
Becky Wetendorf	Fran Billingsley	Melton Rodriguez	Agency
Beth Francell	Gena and Don Davis	Monica Jasso	Sue Plaunt
Betty Dale	Guys Chevrolet	Nancy and George	Sue Roseberry
Beverly & Forrest Muire	James Cox	Patterson	Susan Combs Russell
Caroline Baldwin	Jan Havens	Nancy Johnson	Teresa E Burnett
Catherine Kellner	Janet Greathouse	Network for Good	Teris Stephens
Charlotte Slack	John & Kathryn	Patricia Holland-Branch	
Christine & Fred	Lupardus	Phyllis Franzoy	
Newman	Judith Tanini	Rebecca Dodge	
Christine Barr	Judy Yates	Regina & David L.	
Cindy Lanning	Katherine Vandertulip	Yarbrough	
Dana Taliaferro	Kathy Swindler	Ron Harpe	
Debby Morgan	Kay Brilliant	Sarah Lauritzen	

## under \$100

Alice Duerksen	Dr Margaret Williams	Kay & HH Hatfield	Rita Lujan
Amazon Smile Foundation	Elizabeth Mikols	Kevin & Christine E	Rorie Measure
Amy Alvarado	Elizabeth Prentice	Foreman	Rosemary Marler
Andrea Mullin	Evette Troschinetz	Linda Sylvester	Sarah MacLennan
Ann Grimes	Gail Denkhaus	Lola Louise Brantley	Selia Busey
Barrett Brewer	Gayle Dodson	Lynda James	Sharon Peyton
Bea McKinney	Gloria (Portugal) Alvarez	Maria Arriola	Sheila and William C.
Beth Ihle	Greg Anderson	Maria Escamilla Landrie	(Sheila) Morrow
Betty Ann Ann Prentice	Heidi Ogas	Mary Lou Brown	Sheila Simmons
Betty Lou Spence	Iris Foster	Mary Willhite	Star Smith
Carol Ann Ann Hunt	Iris Maraboto	Michael Willson	Sue Solari
Cheyenne Morton	Isabel Garcia	Miranda Ward	Susan Coe Brown
Cookie Wetendorf	Jana Jones	Mrs R J Koen	Susan Rutherford
Dale Yeo	Jane Meredith Wolf	Nancy Callendar	Valerie Leonard
Dani Akers	Janna Daniels	Patricia & William	Wanda Mitchell
Danielle Mulheron	Jeanette Skow	Maurer	Yolanda Molina
Deb Youngblood	Jessica Driskill	Renee Earls	
Diane Davis	Jr. Patricia	Renee Parish	
Don Johnson	Julia Sherrell	Rink Somerday	

# BOARD OF DIRECTORS AND FACILITIES

## BOARD CHAIR

Michelle Fenton, El Paso, TX

## VICE CHAIR

Thais Ahlstrand, Midland, TX

## TREASURER

Gregory D. Smith, Midland, TX

## SECRETARY

Katheryn Chandler, Midland, TX

## EX OFFICIO MEMBER

Patty Craven, CEO, Las Cruces, NM

## DIRECTORS AT LARGE

Amy Hendrick, Odessa, TX

Becky Wetendorf, Midland, TX

Julia Brown, Las Cruces, NM

Karmen Bryant, Midland, TX

Katherine Vandertulip, El Paso, TX

Lisa Plummer, El Paso, TX

Melanie Pace, Alpine, TX

Melissa Martinez, El Paso, TX

Phyllis Franzoy, Las Cruces, NM

Sharon Dodson, Coahoma, TX

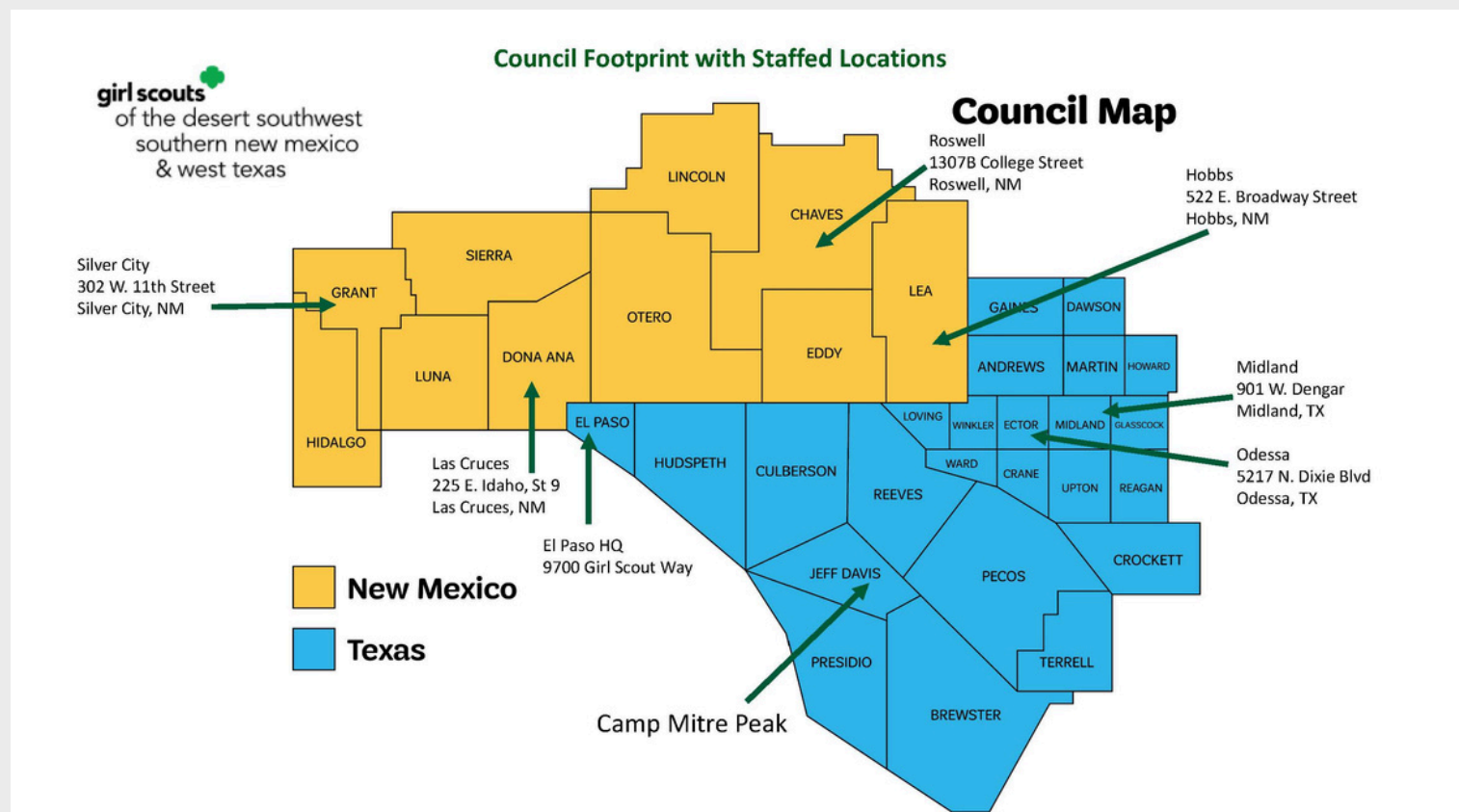
Star Smith, Fort Davis, TX

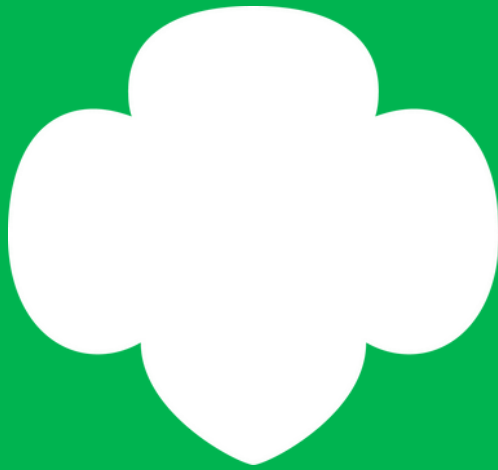
Teresa Carlos, El Paso, TX

Tilli McCarthy Villalobos, Las Cruces, NM

## Facilities

Girl Scouts of the Desert Southwest oversees 11 fantastic facilities that are available for rent including the majestic Camp Mitre Peak. If you are interested in renting Camp Mitre Peak or any of our program centers, contact us at [info@gsdsw.org](mailto:info@gsdsw.org).





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