

ANNUAL SERVICE UNIT VISION WORKSHEET

This plan will help you plan your Girl Scout year with goals in mind.

SERVICE UNIT TEAM INFORMATION

Service Unit Name	
Service Unit Manager	
Service Unit Treasurer	
Service Unit Recruiter	
Service Unit Event Coordinator	
Service Unit Registrar	
Service Unit Communications	
Service Unit Trainer	
Service Unit Product	

TOP THREE SU GOALS THIS YEAR AND WHY?

First goal	
Second goal	
Third goal	

MEMBERSHIP BY END OF MY23 (LAST YEAR)

Girls	
Adults	
Troops	

MEMBERSHIP GOALS FOR MY24 (THIS YEAR)

Council goal is 3,200 Girl Scouts + 1,800 adults = 5,000 members.
The council goal is 70%-member retention. The long-term goal is to secure 5% market share.

Girls	
Adults	
Troops	

Below/attached are your service unit zip codes and schools with our most up to date girl population.

Please outline your plan to partner with council in reaching your service unit goal.

What do you need from council to help?

How would you like to celebrate when we reach this goal?

PROGRAMS MY23 (LAST YEAR)

How many programs did your service unit plan last year? Please list them.	
How many of those programs were tied to the GSLE? Please list them.	

What percentage of your service unit funds were spent on the GSLE? Estimate if necessary and provide as much detail as possible.	
How many girls earned their Bronze, Silver, Gold award last year?	
How many girls went to resident camp?	
How many take action projects or community service events did you do as a service unit? Please list them.	

PROGRAMS MY24 (THIS YEAR)

How many programs do you plan to complete this year? Please list them.	
How many of those programs will be tied to the GSLE? Please list them.	
What percentage of your service unit funds will be used on the GSLE? Please provide details. Estimate if necessary and provide as much detail as possible.	
How many girls will earn their Bronze, Silver, Gold award this year?	
How many take action projects or community service events do you have planned as a service unit? Please list them.	

BUDGET

Your service unit should complete a preliminary budget for your upcoming year with input from your troops. The budget should be approved by a majority of the service unit and followed for the remainder of the year. Any changes to the budget require service unit approval. The treasurer keeps track of updating the budget so that you can compare approved budget amounts to actual amounts spent.

Below are the GSUSA recommended expense distributions for service units (in percentages):

1. **Program services—40%** This includes all expenses for providing programming for girls such as service unit events and other activities.
2. **Volunteer development and recognition—20%** This includes informal and formal recognitions such as years of service pins, numeral guards, and other expenses associated with the support of leaders.
3. **Assistance to individuals—15%** This includes requested support for individual girls, such as money for a destination trip. Note: Membership assistance and camperships are both funded by GSDSW's larger operating budget. Whenever possible, service teams are encouraged to help with the cost of these requests.
4. **Resources—10%** Appropriate uses for money would include expenses such as providing resources for new troops (Journey book), maintaining service unit libraries, and providing assistance to existing troops as needed.
5. **Start-up money for new troops—10%** This is for the one-time grant for a new troop. Troops are not expected to reimburse the service unit.
6. **Administration of the service unit—5%** This includes expenses for administrative costs including photocopies, paper, postage, and meeting place rental fees.