

February 2025 Newsletter



We are excited to announce that the Juliette Gordon Low Quarter will make its highly anticipated debut in March 2025 as part of the American Women Quarters™ Program! This stunning coin honors the visionary founder of the Girl Scouts and celebrates the incredible contributions of American women who have shaped history. We can't wait to see this inspiring tribute come to life!

Holiday Notice:

President's Day -
Offices Closed
Monday,
February 17, 2025

Girl Scout Movement Information

Loss in the Girl Scout Community

We are absolutely heartbroken to share that members of our Girl Scouting community are among the victims of the Wednesday, January 29th plane crash. We are mourning this loss alongside the families, friends, and troops of those we've lost.

Alydia Livingston, an 11-year-old Girl Scout in Loudon County Troop 70202, as well as her sister Everly, who had been a member of Girl Scouts as well, and their parents, were onboard the regional jet. While we don't know all the details yet, we do know that Alydia and Everly were talented figure skaters who brought so much light to the world. We are in contact with the affected troops and have offered our support in navigating this terrible tragedy.

This news has shaken us to our cores. We know it may feel impossible to digest. While we can't understand such tragedies, we will hold each other in light during this difficult time.

2026 Girl Scout Convention July 20–25, 2026

Join us (and 10,000+ Girl Scouts) at the 2026 Girl Scout Convention in Washington, DC, as we celebrate the spirit, individuality, and self-confidence that make Girl Scouts shine.

This special six-day gathering only happens once every three years and will take place at the Walter E. Washington Convention Center. Convention kicks off with our 58th National Council Session (NCS) from July 20–22, where delegates from around the country and overseas gather to vote on and discuss issues important to our Movement, and elect leaders for the next triennium.

After NCS, from July 23–25, thousands more Girl Scouts (and alums, families, and non-members) stream into town for a multi-day event featuring interactive workshops, inspiring speakers, and once-in-a-lifetime adventures that spark forever friendships.

Girl Scouts Nation's Capital is our host council. We are grateful for their hospitality and support in preparing for and carrying out this important event for our Movement.



Product Program 2025 Cookie Program

February

Thursday, Feb. 6 - Troop/IRG Coordinators Q&A

Thursday, Feb. 13 - Cupboard and Booth Coordinators Q&A

Thursday, Feb. 20 - 2nd ACH 50% of balance due

Thursday, Feb. 20 - Troop/IRG Coordinators Q&A

Please remember:

Every girl has a goal.

Be a sister to every Girl Scout.

We are all in this together.

March

Sunday, Mar. 2 - Cookie Program ends/last day for boothing & sales

Wednesday, Mar. 5 - Final Rewards due in Smart Cookies

Thursday, Mar. 6 - Delinquency Reports due to info@gsdsw.org

Thursday, Mar. 6 - Troop/IRG Coordinators Q&A

Monday, Mar. 10 - Girl moves and removes resume

Thursday, Mar. 13 - Final ACH



**National Girl Scout
Cookie Weekend**



**Bling Your Booth
Contest Weekend**

February 21-23, 2025

Get creative by decorating your cookie booth with a theme inspired by a past decade (e.g., 1920s, 1960s). Costumes and booth decorations should reflect your chosen decade while showcasing Girl Scout spirit.

How to Enter:

- Pick a Decade: Choose a decade to inspire your theme.
- Costumes: Wear outfits matching the era, paired with Girl Scout vests/sashes.
- Decorate: Use colors, patterns, and symbols from the decade while keeping it family-friendly and reflective of Girl Scout values.
- Take a Photo: Capture a clear photo of your decorated booth and participating girls.

Submit By: Sunday, February 23, 2025, 11:00 PM MST

Email: info@gsdsw.org

Subject Line: "Bling Your Booth Contest Submission"

Include your troop number, leader's name, service unit, city, and names of the girls in the photo.



Product Program

2025 Cookie Program



Take Your Cookie Sales to the Finish Line

Troops:

Encourage your troop to reach new heights in cookie sales and earn exciting rewards:

- 10% Increase: Sell 10% more cookies than your 2024 troop total and earn one complimentary adult 2026 Girl Scout membership (value \$30.00).
- 20% Increase: Sell 20% more cookies than your 2024 troop total and earn two complimentary adult 2026 Girl Scout memberships (value \$60.00).
- 30% Increase: Sell 30% more cookies than your 2024 troop total and earn two complimentary adult 2026 Girl Scout memberships plus entry into a drawing for a free weekend at Camp Mitre Peak! (value priceless).

Girls: Walkabout Challenge

(Now through March 2, 2025): Take your cookie sales on the go! Girls who participate in a walkabout—selling cookies in their community—can earn a Walkabout Patch by submitting a photo of themselves selling cookies to info@gsdsw.org.

Council-Wide:

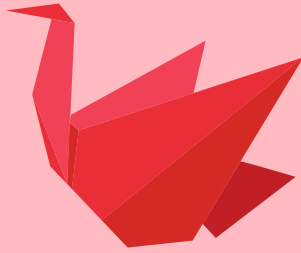
Help the council reach our overall sales goal and enjoy added rewards:

- 6,000 More Cases Sold by March 2: Troops will earn an additional \$0.01 per package sold.
- 10,000 More Cases Sold by March 2: Troops will earn an additional \$0.02 per package sold.

These recognize and reward the dedication and effort of our Girl Scouts and volunteers. Let's make this cookie season the best one yet!

Program

Monthly Challenge: Origami



Girl Scouts Celebrate Faith

Girl Scout Sunday:

Sunday, March 9, 2025

Girl Scout Jummah:

Friday, March 14, 2025

Girl Scout Sabbath/Shabbat:

Friday, March 14 - Saturday, March 15, 2025

Girl Scout Destinations

Destinations are the ultimate travel opportunities for Girl Scouts! Destinations are GSUSA sponsored group travel. Decide where you want to travel to, then complete an application.

Destinations are individual travel for Cadettes, Seniors, and Ambassadors. Scholarships are available to girls who been accepted to a GSUSA Destination trip.



Upcoming Travel with GSDSW (You can use Desert Dollars for these trips!)

Iceland
June 2025



Eight days with WorldStrides
El Paso, TX - Reykjavik, Iceland
Swim in the Blue Lagoon, hike to
waterfalls and black sand beaches, visit
folk museums, and bake bread in a
geothermal beach!

Click here to learn more and sign up!

Harry Potter in the UK
July/August 2025



Join GSDSW and explore the world of
wizardry while visiting the WAGGGS
World Centre Pax Lodge in London! This
trip is for troops or adult accompanied
girls that are Cadettes - Ambassadors,
or solo adult Girl Scouts.
Email info@gsdsw.org for information

Engagement



REMINDER: If you meet at a Council property, you **must** update your Troop/SU meeting agreements for the new year.



Important Troop Forms

- Bank Account Request
- Emergency Procedures
- Health History
- Opportunity Fund Application
- Safety Activity Checkpoints
- Trip and High-Risk Activity Form
- Troop Disbandment Checklist
- Troop Disband Form
- Volunteer Essentials



Ceremony of Honors



Resource Development



girl scouts
of the desert southwest
southern new mexico
& west texas

2nd Annual
Cookie Classic
GOLF TOURNAMENT

Friday, February 28, 2025
Lone Star Golf Club
1510 Hawkins Blvd.
El Paso, TX 79925

Tickets

\$125 per golfer

Register by 12/1/2024
and save \$10 per person

Registration begins 7:00 AM
Shotgun Start 8:00 AM
Lunch and Awards following

Sponsor

Sponsorships Available
For full details visit
<https://bit.ly/CCGolf25>

United Way



girl scouts
of the desert southwest
southern new mexico
& west texas

Saturday, April 12, 2025
33rd Annual
Women of Distinction
Honoring Five Amazing Women in the Permian Basin

Brittany Halbert

Iris Hall-Sanders

Katie Purdy

Larisa Lopez

Susan Clark

Council Properties

Council Property Building Rental / Usage

**If you are interested in using or renting
Camp Mitre Peak or any of our program
centers for troop/service unit meetings or
an event please go to the following links:**

[Camp Mitre Peak Rental Application](#)

[Troop/SU Meeting Property Rental Application](#)

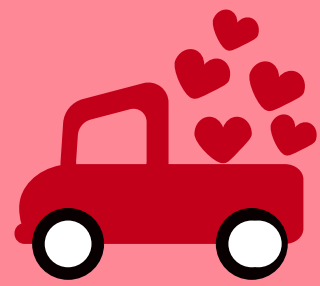


Camp Mitre Peak, Alpine, TX
Carlsbad, NM
Deming, NM
El Paso, TX
Fort Stockton, TX
Hobbs, NM

Las Cruces, NM
Midland, TX
Odessa, TX
Roswell, NM
Silver City, NM
White Spur Hut, El Paso, TX**

**The White Spur Hut is currently unavailable for use.

Around the Council



Girl Scouts of the Desert Southwest **Career Opportunities**

Staff Accountant - El Paso

Customer Engagement Specialist - El Paso

Hobbs, Odessa, and Roswell

Program Specialist - Midland

Product Program Specialist - El Paso

Interested candidates should email
careers@gsdsw.org with resumes
and cover letter.



If your service unit is organizing an event
and you would like to have the GSDSW
Mobile Store present, please complete and
submit [this request form](#) at least one
month before the event.

Retail Shops **Council Shop Hours***

El Paso

Monday – Thursday 9:00 AM - 1:00 PM

2:00 PM - 6:00 PM MST

(Closed for lunch 1:00 PM - 2:00 PM)

1st Saturday of each month

9:00 AM - 1:00 PM MST

Las Cruces

3rd Thursday of each month during
the Service Unit Meeting

5:00 PM - 8:00 PM

Midland

Tuesday and Thursday 2:00 PM - 7:00 PM CST

1st & 3rd Saturday 10:00 AM - 2:00 PM CST

Odessa

Wednesday and Friday 2:00 PM - 7:00 PM CST

2nd & 4th Saturday 10:00 AM - 2:00 PM CST

For locations, [click here](#).

Shop orders will be placed on the second
Thursday of each month for special orders and
items not in stock.

*Subject to change due to unforeseen circumstances.

